

Philanthropy Today

COUNCIL on FOUNDATIONS

Monday, May 5 • Volume 4, Issue 2

VISION

LEADERSHIP

IMPACT

PARTNERSHIP

I would argue that it is likely to be us—that will have to develop, nurture and champion solutions to many of today's pernicious problems. —Maxwell King, Chair of the Board of Directors, Council on Foundations

Maxwell King Tells Foundations: Step up to the Challenge

Maxwell King, outgoing Council chairman of the board, urged foundations to work “bigger and bolder” and to leverage “philanthropy’s strength” to help solve society’s problems. Speaking at the Opening Ceremony of Philanthropy’s Vision: A Leadership Summit, King told the audience that unlike government and politics, which is focused on public perception and image-making, or the business world, which is concerned with profits and short-term results, philanthropy can and should focus on “helping humanity move forward.” “The philanthropic sector doesn’t have to make a profit or gain a vote to make things happen,” King said.

King was preceded by the chairs of the 2008 Philanthropy Summit Planning Committee, Council President and CEO Steve Gunderson, and six international speakers representing different regions of the world. The audience also saw a short video by PBS journalist Roger Rosenblatt. Aptly titled *The Fifth Estate*, (the first three referring to the seats of political power and the fourth to a free press) Rosenblatt urged foundations to “wield as much power as possible to benefit the common good.”

Calling all CEOs: Go Boldly to Find New, Creative Ways to Meet Societal Needs

As former Prime Minister Tony Blair’s policy director, Geoff Mulgan understands the importance of reaching out to and working with different constituencies. Mulgan, director of the UK-based Young Foundation (a unique organization dedicated to social innovations), was the keynote speaker during the CEO and Trustee Summit. He discussed the importance of blending pragmatism and risk-taking, challenging the foundation CEOs and trustees present to be bold, creative, and invest in new ways to meet society’s pressing needs. “If you see a problem, your first duty is to act—not tell others to act,” Mulgan told the audience.

Urging foundations to be doers rather than only funders, Mulgan offered the following advice: don’t be afraid of innovation, work with humility but then move to analysis and data, collaborate with entities in other countries, and take the long view (“what would you wish you would have done years from now?”). “This is the best time to be in philanthropy,” Mulgan said, “with more resources and money than any time in history.”

First Lady of Mexico Helps Hispanics in Philanthropy Celebrate 25th Anniversary

Margarita Zavala, First Lady of Mexico, keynoted the Hispanic s in Philanthropy (HIP) 25th anniversary celebration yesterday morning and helped HIP launch a new initiative called “Our Children/Nuestros Hijos.” Zavala noted that the campaign is being launched to address the tragedy of children traveling alone to the US to reconnect with their parents. Every year, she said, thousands of children cross the border; last year 45,000 were deported and nearly half were unaccompanied. She went on to tell the stories of two young children whom she called the “lucky ones”—they were reunited with their parents, but only after going through traumatic experiences and being caught by

Update Central

Be sure to check here daily for changes in sessions, rooms, and times.

Room Change

Independent Sector
Monday, May 5
6:30pm–7:30pm
Chesapeake 7 & 8,
Ballroom Level

New Additions

Microsoft Reception
Monday, May 5
7:30pm–8:30pm
National Harbor 11

Emerging Practitioners in Philanthropy: Next Generation CEO Networking Reception
Monday, May 5
5:00pm–5:30pm
National Harbor 15

either Mexican or US authorities. Zavala expressed gratitude for the Council opening “this space to talk about important issues, like the focus of the morning.”

Also on hand for the celebration was Gara LaMarche, president and CEO of The Atlantic Philanthropies. LaMarche praised Hispanics in Philanthropy saying the organization is not just a “conglomeration of those who have common interests and share a culture, but it is also an organization with a mission of social justice.” He lauded HIP for its demonstrated capacity to leverage philanthropic resources.

Getting Serious About Climate Change?

In the final version of the Summit program, we inadvertently listed the wrong speakers for **Getting Serious About Climate Change: A Guide for Foundations—an Advanced Practice Institute** (API) that takes place Wed, May 07, 2008 from 2:00pm–5:00pm in Maryland 1 and 2, Ballroom Level.

The outstanding speakers for this API include:

Mario J. Molina—who **shared the Nobel Prize in chemistry in 1995**. Molina is a professor at the University of California, San Diego (UCSD), with a joint appointment in the Department of Chemistry and Biochemistry, and the Scripps Institution of Oceanography.

William K. Reilly—a founding partner of Aqua International Partners, LP, a private equity fund dedicated to investing in companies engaged in water and renewable energy, and a senior advisor to TPG Capital, LP. Reilly

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The Gaylord stands for quality and recommends that when you need a taxi, you should call National Harbor at 301-839-7777. Or, simply go the front of the hotel and the bellman will hail a cab for you.

For pre-arranged small group transportation, call Veolia/Execucar National Harbor at 800-660-8000 to arrange for a town car or Super Shuttle.

Take the Council Shuttle

The Council is operating a shuttle that stops at the Hyatt Regency Crystal City, the Crystal City Metro stop, and the Gaylord Resort. In the morning, the bus is scheduled to leave on the hour and the half hour from the Hyatt starting at 6:30am each morning through Wednesday, May 7. In the evening, the last bus will leave the Gaylord Resort at 9:30pm Monday and Tuesday, and 6:00pm on Wednesday.

PLEASE NOTE: Due to rush hour and construction projects in the area, this schedule may vary.

Shuttle Schedule

Monday, May 5
6:30am–10:00pm

Tuesday, May 6
6:30am–10:00pm

Wednesday, May 7
6:30am–6:30pm

served as the **administrator of the U.S. Environmental Protection Agency from 1989 to 1993**.

Kateri Callahan—president of the Alliance to Save Energy, which promotes energy efficiency in the United States and worldwide. Callahan brings extensive experience in policy advocacy, fundraising, coalition building, to the helm of the Alliance.

Danielle Deane—a program officer with the Environment Program at the William and Flora Hewlett Foundation. Previously, Deane worked as a financial risk analyst/broker at Guy Carpenter & Company. Her experience also includes research with the NASA Goddard Institute for Space Studies.

Jules Kortenhorst—the chief executive officer of the European Climate Foundation. Before joining the ECF, he was a member of the Dutch parliament for the Christian Democratic Party. In parliament, he was his party’s spokesman on matters relating to taxation and innovation.

Rachel Shimshak—the director of the Renewable Northwest Project, which has supported the implementation of more than 1,400 MW of wind, geothermal and solar resources in the Northwest. In 2005, the Governor of Oregon chose Shimshak to represent the state on the Western Governors’ Association Clean and Diversified Energy Advisory Committee.

Still Time to Sign-up for Mini-Summits

On Tuesday morning, Summit attendees will participate in the much anticipated mini-Summits. Five of the six sessions will be held at locales in Washington, DC, and all will address key issues of our day. Subjects range from “Philanthropy and the Economy” (US Department of Commerce), “Disaster and Crisis Recovery: Restoring the Human Spirit and Our Communities” (Red Cross National Headquarters), and “Media and Philanthropy” (Newseum), to “Women in 2008: A View from Capitol Hill” (Reserve Officers Association), “Addressing Immigration and Integration Challenges: Transatlantic Perspective” (DAR Constitution Hall), and “Funding Public Education” (Gaylord, Maryland B). All participants must be pre-registered.

Our Apologies

In the Summit “Program-at-a-Glance,” the Disability Funder’s Network was inadvertently left off as a sponsor of the *Joint Reception—All for One* scheduled for Monday, 7:00pm–9:00pm in Chesapeake 2-3 Ballroom level.