THE CHALLENGE

Grassroots Latino nonprofits are on the front lines of the most urgent challenges facing our comunidad, but they lack access to adequate funding to support their work.

- Limited funding in U.S.
  Just .7% of U.S. foundation funding went to Latino-serving nonprofits in the U.S. in 2017\(^1\)

- Limited Funding to LatAm
  Only 5.7% of all U.S. funding for international causes went to Latin America in 2014 & 2015\(^2\)

- Limited tools
  Few tools exist to facilitate investment by Latinos in the causes they care about

HIP’S RESPONSE

HIP strives to increase resources for Latino nonprofits, and to promote innovative philanthropy that makes giving easier for everyone. That’s why in 2014 we founded HIPGive, the only bilingual crowdfunding platform serving Latino nonprofits in the U.S. and Latin America. Through our web platform and brand new app, HIPGive:

- Opens up **new funding streams** for grassroots Latino nonprofits that don’t have access to traditional philanthropic funding

- Helps nonprofit staff **gain critical fundraising and digital skills** through training, webinars, and a digital learning center

- Creates opportunities for nonprofits to tell their stories and **gain the visibility they need** to take their work to the next level

- Connects nonprofits directly to **individual donors** in their home countries and abroad

- Highlights and promotes **Latino philanthropy and generosity**

- Provides its services to nonprofits **free of charge**, unlike other crowdfunding platforms (nonprofits only need to cover the payment processing fee)

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1 Foundation Directory Online
2 HIP, Foundation Center, & Seattle International Foundation, U.S. Foundation Funding for Latin America, 2014–2015

ABOUT HISPANICS IN PHILANTHROPY (HIP)

HIP is a transnational network of funders that makes impactful investments in the Latino community in the U.S. and across Latin America. HIP’s mission is to strengthen Latino leadership, influence, and equity by leveraging philanthropic resources.

www.hiponline.org / www.hipgive.org
Since 2014, HIPGive has helped hundreds of Latino nonprofits raise funds for their critical work, and allowed thousands of donors to give to causes they care about:

- $2.1+ million in donations
- 12,000+ individual donors
- $390,000+ in matching funds
- 200,000+ individuals reached annually online and through media partners, including NBC and Univision
- 600+ nonprofits raised funds

THE IMPACT

GET INVOLVED

Interested in HIPGive? Here’s how you can get involved:

- Partner with HIP to provide matching funds for a campaign that focuses on a specific issue or region
- Create a dedicated fundraising page for nonprofits in your network
- Join HIP and become part of the movement to strengthen the Latino community
- Share a HIPGive campaign to give visibility to the movement

OUR PARTNERS

W.K. Kellogg Foundation
Southwest
AFICO

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